

DR. ELISA HOFMANN

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RESEARCH INTERESTS

Behavioral and Experimental Economics, Behavior and Decision-Making under Uncertainty, Prosocial Behavior and Cooperation, Interpersonal Closeness, Participative Pricing Mechanisms, Data Science, Communication Science and Journalism Research, Resilience, Social Image Concerns, Framing Effects, Climate Negotiations, Social Norms

EDUCATION AND WORK EXPERIENCE

APR 2024 - TODAY	Research Associate (Postdoctoral Researcher) Friedrich Schiller University Jena, Institute of Communication Science (IfKW)
APR 2023 - TODAY	LEGO® SERIOUS PLAY® Facilitatorin Freelancer
APR 2023 - NOV 2023	Data Scientist DataScientest.com (Co-Certified of Sorbonne University Paris)
JAN 2021 - MAR 2023	Research Associate (Postdoctoral Researcher) Friedrich Schiller University Jena, Department of Intercultural Studies and Business Communications
JAN 2016 - MAR 2021	PhD in Economics (Dr. rer. pol.), <i>summa cum laude</i> International Max-Planck-Research School “Adapting Behavior in a Fundamentally Uncertain World” (IMPRS Uncertainty) and Friedrich Schiller University Jena Thesis Title: The price you choose: Experimental evidence on prosocial behavior in price setting decisions Supervisors: Uwe Cantner, Thomas Kessler, Klaus M. Schmidt (external)
OCT 2017 - NOV 2017	Research Stay University of Gothenburg, Gothenburg (Sweden)
SEP 2013 - DEC 2015	Management Assistant of the Commercial Management (Executive Board) Media Group Thuringia, Erfurt
SEP 2011 - AUG 2013	Management Trainee Media Sales Newspaper Group Thuringia, Erfurt
AUG 2011 - SEP 2011	Tour guide in Scandinavia SR Travel, Gießen
MAY 2009 - JUN 2011	Student Assistant International Office, Friedrich Schiller University Jena
JUL 2008 - JAN 2009	Semester Abroad Queensland University of Technology, Brisbane (Australia)
MAR 2009 - APR 2009	Intern JenaTV, Jena
SEP 2006 - JUN 2011	Freelance journalist Ostthuringian newspaper (OTZ), Jena
AUG 2006 - SEP 2006	Intern Ostthuringian newspaper (OTZ), Jena
OCT 2005 - NOV 2011	Magistra Artium (M.A.), <i>Grade: 1.4</i> Friedrich Schiller University Jena Major: Media Science Minors: Philosophy, Psychology
MAY 2005	A level (Abitur), <i>Grade: 1.3</i> Philipp-Melanchthon grammar school, Schmalkalden

CERTIFICATES AND AWARDS

FEB 2023	Certificate as LEGO® SERIOUS PLAY® Facilitatorin, Association of Master Trainers
JUN 2022	PhD Award, Alumni Jenenses e.V.
FEB 2022	Teaching Qualification Certificate, Friedrich Schiller University Jena
FEB 2019	Certificate “Science Management”, Friedrich Schiller University Jena

GRANTS AND SCHOLARSHIPS

JAN 2022 - MAR 2023	IMPULSEproject Grant, Friedrich Schiller University Jena (9,945 €)
OCT 2021 - SEP 2022	Academy for Teaching Development (ALe), Module “Intercultural Organizational Behavior” (together with Daniela Gröschke), Friedrich Schiller University Jena (42,500 €)
APR 2019	ProChance Travel Grant, Friedrich Schiller University Jena (1,000 €)
JAN 2016 - DEZ 2020	Research Grant, International Max-Planck-Research School “Adapting Behavior in a Fundamentally Uncertain World” (16,000 €)
JAN 2016 - DEC 2019	PhD Scholarship, Foundation of German Business (88,000 €)
NOV 2007 - MAR 2011	Student Scholarship, Foundation of German Business (50,000 €)

PUBLICATIONS (*WITH PEER-REVIEW)

forthcoming*	Hofmann, Elisa: Pay-What-You-Want als Preismodell für Kulturbetriebe, <i>Handbuch Kulturmanagement, Vol. 88</i>
2024*	Gröschke, Daniela, Elisa Hofmann, Nadine D. Müller, and Judith Wolf: Measuring hospital resilience before and during the COVID-19 pandemic, <i>ZGuG Zeitschrift für Gemeinwirtschaft und Gemeinwohl (Journal of Social Economy and Social Welfare). Vol. 47, Issue 1, 29 - 61</i>
2023	Hofmann, Elisa, Deliah Bolesta, and Aya Adra: Immorality Judgments and Framing Effects in Voluntary Payment Settings, <i>Jena Economic Research Papers 2023-10, Friedrich Schiller University Jena</i>
2022*	Hofmann, Elisa, Lucas Kyriacou, and Klaus M. Schmidt: A Model United Nations Experiment on Climate Negotiations (replication data), <i>Version: 1. Jahrbücher für Nationalökonomie und Statistik (Journal of Economics and Statistics)</i>
2022*	Hofmann, Elisa, Lucas Kyriacou, and Klaus M. Schmidt: A Model United Nations Experiment on Climate Negotiations, <i>Jahrbücher für Nationalökonomie und Statistik (Journal of Economics and Statistics, Vol. 243, No. 5, 543 - 566)</i>
2022*	Gröschke, Daniela, Elisa Hofmann, Nadine D. Müller, and Judith Wolf: Individual and organizational resilience – Insights from health care providers in Germany during the COVID-19 pandemic, <i>Frontiers in Psychology, Vol. 13, 965380</i>
2021	Müller, Nadine D., Judith Wolf, Elisa Hofmann, and Daniela Gröschke: Integratives Konzept zur ganzheitlichen Förderung von Resilienz in Krankenhäusern, <i>Jena Studies in Intercultural Communication and Interactions, 2021/03, Friedrich Schiller University Jena</i>
2021*	Hofmann, Elisa, Michael E. Fiagbenu, Asri Özgümüş, Amir M. Tahamtan, and Tobias Regner: Who is watching me? Disentangling audience and interpersonal closeness effects in a Pay-What-You-Want context, <i>Journal of Behavioral and Experimental Economics, Vol. 90, 101631</i>
2020	Hofmann, Elisa: The power of close relationships and audiences: Interpersonal closeness and payment observability as determinants of voluntary payments, <i>Jena Economic Research Papers 2020-016, Friedrich Schiller University Jena</i>
2016	Hofmann, Elisa: Zahl doch einfach, was du willst! Warum sich Pay-What-You-Want für deutsche Kinos lohnt, <i>Marburg: Tectum-Verlag, ISBN 978-3-8288-3799-7</i>

WORK IN PROGRESS

1	Evaluating the Methodological Robustness of Social Norm Measurements (with Deliah Bolesta)
2	A Natural Language Processing Approach to Understand Strategic Avoidance of Pay-What-You-Want Schemes
3	Unmasking Disinformation: Applying Machine Learning to Detect Fake News Articles
4	Pay-What-You-Want and Uncertainty (with Tobias Regner)
5	How Framing of Climate Change Communication Affects Risk Perceptions

CONFERENCES AND TALKS

2024	Jahrestagung der Deutschen Gesellschaft für Publizistik- und Kommunikationswissenschaft (DGPUK)
2023	Jahrestagung der Gesellschaft für experimentelle Wirtschaftsforschung (GfEW)
2022	Research Symposium Resilience in Extreme Contexts 2022, Schumpeter Day of the Jena Schumpeter Center for Research on Socio-Economic Change (JSEC) 2022, Researching Digital Interculturality Co-operatively (ReDICO) Conference 2022, International Forum on Knowledge Asset Dynamics (IFKAD) 2022, Planspiel-Forschungs-Forum (PFF) 2022, 12th Biennial Conference International Academy for Intercultural Research (IAIR) 2022
2021	HoloLab #3 (Kulturstiftung des Bundes, Invited Input Talk), 22nd Intercultural Summer Academy (Invited Input Talk), Dies Legendi, Barcelona GSE Summer Forum: Workshop on External Validity, Generalizability and Replicability of Economic Experiments, Discrimination and Diversity Workshop, ECONtribute Summer-Workshop
2020	14th Summer Academy on “Innovation, Digitalization and Structural Change”, Annual Conference Verein für Socialpolitik, CorrelCon 2020, 21st Intercultural Summer Academy, ESA Global Online Around-the-Clock Meetings
2019	14th Nordic Conference on Behavioral and Experimental Economics (NCBEE), 12th European ESA Meeting, 6th International Meeting on Experimental and Behavioral Social Sciences (IMEBESS), 13th IMPRS Uncertainty Summer School
2018	9th Thurgau Experimental Economics Meeting (THEEM), 12th IMPRS Uncertainty Topics Workshop (Rome), 12th IMPRS Uncertainty Summer School, 11th IMPRS Uncertainty Thesis Workshop
2017	12th Nordic Conference on Behavioural and Experimental Economics (NCBEE), Behavioural and Experimental Economics Brown Bag Seminar (University of Gothenburg), 11th IMPRS Uncertainty Topics Workshop (Trento), 11th IMPRS Uncertainty Summer School, 10th IMPRS Uncertainty Thesis Workshop
2016	10th IMPRS Uncertainty Topics Workshop, 10th IMPRS Uncertainty Summer School, 9th IMPRS Uncertainty Thesis Workshop

SCIENTIFIC AFFILIATIONS

Economic Science Association (ESA), Verein für Socialpolitik (VfS), Gesellschaft für experimentelle Wirtschaftsforschung (GfEW), Deutsche Gesellschaft für Publizistik und Kommunikationswissenschaft (DGPUK, pending), Jena Schumpeter Center for Research on Socio-Economic Change (JSEC)

REFEREEING

Central European Economic Journal, Frontiers in Behavioral Economics, Journal of Behavioral and Experimental Economics, International Journal of Intercultural Relations

TEACHING EXPERIENCE

SUMMER 2024	Seminar <i>Visualization and analysis of multivariate data</i> , Master
	Seminar <i>Specialization in Journalism Research</i> , Bachelor
WINTER 2022/2023	Seminar <i>Intercultural Teamwork</i> , Bachelor, with Nick Ludwig
	Seminar <i>Bounce back, bounce forward? – Resilience in the Workplace</i> , Bachelor
SUMMER 2022	Lecture <i>Intercultural Teamwork - Interactions in Organizations</i> , Bachelor, with Daniela Gröschke
	Seminar <i>Intercultural Teamwork</i> , Bachelor, with Nick Ludwig
WINTER 2021/2022	Seminar <i>Intercultural Problem Solving</i> , Bachelor
	Seminar <i>Introduction to R</i> , with Laura Malik
SUMMER 2021	Seminar <i>Simulation Games and Experimental Research Designs</i> , PhD course, 15th Summer Academy on Innovation, Digitalization and Structural Change

HIGHER EDUCATION DIDACTIC TRAININGS

JAN 2023	Giving students feedback effectively (Friedrich Schiller University Jena)
JAN 2023	Integrating Moodle tests in teaching (Friedrich Schiller University Jena)
JUN 2022	E-Learning Day (Friedrich Schiller University Jena)
MAY 2022	Voice training for lecturers (Friedrich Schiller University Jena)
NOV 2021	Digital teaching (Friedrich Schiller University Jena)
MAY 2021 & JUN 2021	Data in humanities theses (Friedrich Schiller University Jena)
MAY 2021	Mastering difficult situations in teaching (Friedrich Schiller University Jena)
APR 2021	Supervise Bachelor and Master theses (Friedrich Schiller University Jena)
APR 2021	Training Friedolin-Campusmanagement-System (Friedrich Schiller University Jena)
APR 2021	Teaching without discrimination (Friedrich Schiller University Jena)
FEB 2021	Testing and evaluation (Friedrich Schiller University Jena)
FEB 2021	Fundamentals of higher education didactics (Friedrich Schiller University Jena)
JAN 2021	Integrate research to teaching (Friedrich Schiller University Jena)

ADDITIONAL QUALIFICATIONS (PARTLY CO-ORGANIZED)

MAR 2024	Version Control with Git (Competence Center Digital Research)
SEP 2023	Workshop Open-Mindedness and Scepticism (Weltoffene Region Thüringens (WORT))
MAY 2023	Data Science Day (Friedrich Schiller University Jena)
APR 2022	LEGO® SERIOUS PLAY® Workshop (Eva-Maria Hartwich)
NOV 2021	Workshop Open Access Funding (Friedrich Schiller University Jena)
OCT 2021	Qualitative Comparative Analysis (Patrick Mello)
JUN 2021	Workshop Zürcher-Ressourcen model (Foundation of German Business in cooperation with Romy Möller)
JUN 2021	WebScraping with Python (organized as CorrelAidX local chapter Jena)
NOV 2020	Data Science with Python (Foundation of German Business in cooperation with Enable AI)
NOV 2019	Presenter at Long Night of the Sciences (IMPRS Uncertainty and Friedrich Schiller University Jena)
OCT 2019	Graphic Recording (Foundation of German Business in cooperation with Jenoptik AG and sandruschka)
APR 2019	National Model United Nations (NMUN) New York 2019
JAN 2019	Design-Thinking Workshop (organized in cooperation with Foundation of German Business and Carl Zeiss Jena GmbH)
JAN 2019	Erfurt Model United Nations (EfmUN)
NOV 2018	Organizing conferences (Graduate Academy Jena)
SEP 2018	Focus on science organizations: The German Aerospace Center (DLR) in Cologne (Foundation of German Business in cooperation with DLR)
JUN 2018	Cloud Consulting (JenVision e.V. in cooperation with Accenture)
JUN 2018	Scrum: Agile Project Management (JenVision e.V.)
MAY AND NOV 2018	Young Entrepreneurs in Science (Falling Walls Foundation) – Winner Pitch Competition
MAY 2018	Being successful through incorporating strategy, human resources and organization (Foundation of German Business in cooperation with &undconsorten)
MAY 2018	Raising external funds (Graduate Academy Jena)
APR 2018	Interdisciplinary competences (Graduate Academy Jena)
JAN 2018	The BDA: Representing the interests of the German Employers (Foundation of German Business in cooperation with German Employers' Association (Bundesvereinigung der Deutschen Arbeitgeberverbände))
NOV 2017	Presenter at Long Night of the Sciences (IMPRS Uncertainty and Friedrich Schiller University Jena)
SEP 2017	Entrepreneurship (Foundation of German Business)
MAY 2017	POL&IS: Simulation game on Politics and International Security Policy (organized in cooperation with Foundation of German Business and Federal Armed Forces)
NOV 2016	Communication and charismatic leadership (Graduate Academy Jena)

OCT 2016	Blue Ocean Strategy for Job Websites (Foundation of German Business in cooperation with Bertelsmann SE & Co. KGaA)
JUL 2016	German Security Policy between diplomacy and foreign missions of the Federal Armed Forces (Foundation of German Business in cooperation with the Federal Armed Forces)
APR 2016	Negotiation management (Foundation of German Business in cooperation with Potsdam Negotiation Academy)
MAR 2016	Research data management (Graduate Academy Jena)
SEP 2014	Key figures in companies (HAUFE Akademie)
SEP 2013	Mentoring (Foundation of German Business)
JUN 2012	Summer camp for young executives in publishing houses (organized by "German Newspaper Publishers and Digitalpublishers Association" (BDZV))
JUN 2012	Holding selection interviews (Foundation of German Business in cooperation with ITB Consulting GmbH)
MAR 2012	Conference "MAFO Market Research Congress 2012"
MAY 2011	Tariff simulation game (Foundation of German Business in cooperation with "Gesamtmetall" (Federation of German employers associations in the metal and electrical engineering (M+E) industries))
MAR 2011	The Middle East conflict intractable Gordian knot? (Foundation of German Business)
JUL 2010	Conflict management (Foundation of German Business in cooperation with Ernst & Young)
MAY 2010	Leadership and Change (Foundation of German Business in cooperation with Raum für Führung)
MAY 2010	Neuroeconomics (Foundation of German Business)
FEB 2010	Type & Team: personality types and their interaction in teams (Foundation of German Business)
NOV 2009	Inner-German comparison of education. Yesterday - today - tomorrow (Foundation of German Business)
OCT 2009	Corruption: an inevitable evil?! (Foundation of German Business)
JUL 2009	It's all just a game!? – History. Society. Business (Foundation of German Business, organized as regional group Jena-Weimar)
APR 2008	Innovations - How do new things come into the world? (Foundation of German Business)
JAN 2008	Media ethics (Foundation of German Business)
SEP 2007	Academy on business formation and entrepreneurial management (Friedrich Schiller University Jena)

HONORARY ACTIVITIES

JUN 2022 - NOV 2022	Member Working group "Transfer", Future Sustainability Workshop, Friedrich Schiller University Jena
NOV 2021 - TODAY	Member Psycho-Chor of the FSU Jena e.V.
OCT 2020 - TODAY	Member CorrelAid e.V.
OCT 2017 - SEP 2018	Group Representative and Deputy Foundation of German Business, Regional Group Jena-Weimar
JUN 2017 - APR 2021	Elected PhD Representative Board of the Graduate Academy, Friedrich Schiller University Jena
FEB 2017 - JUN 2019	Treasurer Foundation of German Business, Regional Group Jena-Weimar
MAY 2014 - TODAY	Juror for selection interviews of new scholarship holders Foundation of German Business
MAY 2013 - TODAY	Coach Foundation of German Business, Regional Group Jena-Weimar
APR 2012 - DEC 2015	Liaison Alumna Foundation of German Business, Regional Group Jena-Weimar
APR 2009 - SEP 2011	First Editor in Chief, Editorial Page Editor and Editor Thuringian newspaper "Lemma", Jena-Weimar

MAR 2009 - OCT 2009 **Editor**
Student newspaper "Akrützel", Jena
FEB 2007 - JUN 2010 **Co-Founder and Member**
Network for Youth Environmental Education Thuringia (JUBiTh), Jena
NOV 2006 - JUL 2008 **Co-Founder and Member**
Working group sustainability of the Friedrich Schiller University Jena
AUG 2006 - JUN 2011 **Head of division and Member**
Environmental department of the student council of the Friedrich Schiller
University Jena

LANGUAGES

Native speaker: German
Fluent: English
Intermediate: Latin
Basic Knowledge: Russian

TECHNICAL SKILLS

Advanced: R, L^AT_EX, SPSS, Python, STATA, MS Office, Qualtrics, MTurk, Moodle, CITAVI, Jabref
Intermediate: MAXQDA, MediaRecorder, Observer XT, Interact, FaceReader, zTree, oTree, SoSciSurvey, ClassEx, HTML, Content-Management-Systems (Joomla, Egotec, WordPress, TYPO3), GitHub
Basic: LimeSurvey, JASP, SQL, Streamlit, Avid Media Composer

REFERENCES

PROF. DR. UWE CANTNER
Friedrich Schiller University Jena
Faculty of Economics & Business Administration
Chair of Microeconomics
Carl-Zeiß-Str. 3, 07743 Jena, Germany
uwe.cantner[at]uni-jena.de

PROF. DR. THOMAS KESSLER
Friedrich Schiller University Jena
Faculty of Social & Behavioral Sciences
Department of Psychology
Chair of Social Psychology
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